




Ad Rates 2008-2009

Sizes

Rates

1 page		Bleed 8 7/8" x 11 7/8" + 1/8" all around	3 500 \$
Double page		Bleed 17 3/4" x 11 7/8" + 1/8" all around	6 700 \$
1/2 page		Horizontal 7 7/8" x 5 5/16"	2 625 \$
1/4 page		Horizontal 7 7/8" x 2 1/2"	1 575 \$

Special Rates

Covers

Inside Front Cover	
• full page	4 300 \$
• double page	7 750 \$
Inside Back Cover	3 900 \$
Back cover	4 500 \$

Position Charge

15-% extra

**Inserts, Advertorial, Reprints,
 Special colors and projects:**

Rates on request

Payment

- Upon invoice reception, at the issue date.
- All rates are in Canadian dollars.
- Credit inquiries form to fill for all new clients.
- It is understood that the advertiser and agency are jointly and severally liable for payment of all invoices for advertising published in our magazines.

Advertising

- Production charges apply for material not to specs, for alterations, and translation.

Cancellation

- No cancellation after the booking deadline.
- For cancellation within 7 days before the booking deadline, cancellation fees apply (50% of total ad amount).

Technical Specifications

Éditions Infopresse magazines are produced using the CTP (computer-to-plate) method.

Printing: Four-color (CMYK) sheet press.
Ruling: 150 lpi

Digital File

PDF: PDF/X-1A or Press

- Add 1/8 bleed for the full page size
- Including crop marks
- Security margin: 0,5 inche

Images should be 300 dpi at 100%, CMYK in EPS or TIFF. No JPEG. No RGB. Fonts. Integrated your fonts to your document (printer and screen fonts).

Hard Copy Prints

You must provide a color print. Please submit color prints using Pictro, Epson, Xerox or any other quality color laser output. We recommend that you print your document with PICTRO. We can not guarantee results for any ad submitted without a quality print.

Éditions Infopresse will not be liable for errors appearing in the magazine if the customer did not provide a hard copy consistent with the final version of the ad.

Quality Control of Color Ads

The quality of the color rendering can not be guaranteed if the prints provided or the digital documents received do not meet our Technical Standards and Specifications. The same goes for black and white prints of digital documents created in color.

Fowarding of Advertising Material

Please forward your material on a computer-based document storage device along with your color print and the duly signed this document.

- Email : production@infopresse.com
- CD-Rom :
Att. : Livia Cyrenne
Production coordinator
Éditions Infopresse
4310, boul. Saint-Laurent
Montréal (Québec) H2W 1Z3
Tél. : (514) 842-5873 poste 2276
Télec.: (514) 842-2422
livia.cyrenne@infopresse.com

We have an FTP site, contact Livia Cyrenne for further details. Please note that you will need to send us your color prints by mail.

Please include PDF versions with all E-mail transmissions. We also request that you send us your color prints by mail.